



ULVERSTONE
FOOTBALL CLUB

Sponsorship Program

Season 2020

Ulverstone Football Club - Sponsorship Program

Sponsorship Levels	Flying Robin	Gold	Platinum (Min 3 yrs)	Naming Rights (Min 3 yrs)
Annual Package Value (Inc GST)	\$220.00	\$770.00	\$3,300.00	By Negotiation

Package Inclusions				
Player Sponsorship Program (including game day TV presentation)				
Web Page Advertising - Sponsor's Page	Tier 4	Tier 3	Tier 2	Tier 1
Club Membership				
Season Pass	x1	x2	x2	x2
Complimentary Annual Dinner Invitation	x1	x2	x2	x2
Complimentary Annual Sponsor's Luncheon Invitation	x2	x2	x2	x2
Ground Signage (production cost excluded)		5 metres	8 metres	2 x 8 metres
Facebook Advertising		Tier 3	Tier 2	Tier 1
Web Page Advertising - All pages		Tier 3	Tier 2	Tier 1
Annual Dinner Placemat Advertising		Tier 3	Tier 2	Tier 1
Clubroom Advertising - Sponsor's Board		Tier 3	Tier 2	Tier 1
Clubroom Advertising - Major Partners Pull Up Banner			Tier 2	Tier 1
Official Club Merchandise & Stationery Advertising			Tier 2	Tier 1
NWFL Program Advertising				
Prime Position Advertising				
Baldock Medal Function				x2

Ulverstone Football Club - Sponsorship Program

Package Inclusions		
Flying Robin	Gold	
	Platinum	
	Naming Rights	
	Player Sponsorship Program	Player/Sponsor acknowledgement displayed on dedicated TV presentation in clubrooms during home games
	Web Page Advertising - Sponsor's Page	Listing on our dedicated sponsors page to incorporate your business details and a link to your web site (size tiered according to package)
	Club Membership	Complimentary Club Membership including full voting rights (value \$20)
	Season Pass	Complimentary Season Pass for free entry to all UFC Home Games (value \$80)
	Annual Dinner	Complimentary invitation to end of season Annual Dinner (value \$35)
	Annual Sponsor's Luncheon	Complimentary invitation x 2 to Annual Sponsor's Luncheon (value \$100)
	Ground Signage	Allocation of boundary fence advertising at the Ulverstone Recreation Ground (Excludes sign production costs). Gold (1x5 mtrs) Platinum (1x8 mtrs) & Naming Rights (2x8 mtrs)
	Facebook Advertising	Tier 3 - Sponsor of the week logo and contact details Tier 2 - Sponsor of the week logo, contact details and short business description Tier 1 - Logo on permanent cover photo + sponsor of the week logo, contact details and short business description
	Web Page - All pages	Logo and link - size tiered according to package
	Annual Dinner Placemat Advertising	Logo size tiered according to package
	Clubroom Advertising	Permanent advertising on the clubroom's internal sponsors board, size tiered according to package
	Clubroom Advertising	Permanent advertising on the clubroom's portable major partner pull up banner (to be also taken to other events offsite i.e annual golf day, beyondblue dinner etc), size tiered according to package
	Official Merchandise & Stationery Advertising	Logo on all official club merchandise (on field playing attire, off field casual & training wear incl. polo, hoodie, jacket, warm up gear etc) and club stationery. Logo size and location tiered according to package
NWFL Program Advertising	Advertising in the weekly NWFL Record	
Prime Position Advertising	Prime advertising behind the bar in our club rooms	
Baldock Medal Function	Two complimentary tickets to the NWFL Darrel Baldock Medal Count held at the end of each season (value \$140)	



Ulverstone Football Club Inc.

Sponsorship Program Acceptance Form

Sponsor's Details

Contact Name			
Business Name			
Legal Entity Name		ABN:	
Postal Address		Phone:	
		Fax:	
	Postcode:		
Email		Web	www.

Program Selection

Please indicate your level and commitment choices below

Level	\$	√	Pay Now / Email Invoice	Amount Paid
Flying Robin	\$220.00			
Gold	\$770.00			
Platinum	\$3,300.00			
Naming Rights	T.B.C			

Acknowledgment

Authorised Person		Position	
Signature		Date	

"Proud History, awesome future!"